



Celebrating 7 Years
Mahogany Connections
Presents:

7TH ANNUAL CNYS BLACK EXPO

NOVEMBER 15TH · 11AM - 4PM EST

2025 WELCOME
KIT



Empire State Plaza Convention Center, Albany, New York 12242



cnysblackexpo.com

EMPIRE STATE PLAZA CONVENTION CENTER

279 MADISON AVE, ALBANY, NY 12242



CONTACT INFORMATION

ON SITE

The Conference Team will be located in the Exhibitor Services area of the Conference

Expo Team Line: (518) 291-9844

GENERAL INQUIRIES

Email: cnysexpo@gmail.com

CNYS BLACK EXPO

CONTACT INFORMATION PARKING INFORMATION SPONSOR INFORMATION VENDOR INFORMATION TERMS & CONDITIONS

PARKING INFORMATION

Office of General Services operates several, pay by the day, visitor parking areas in and around the Empire State Plaza in downtown Albany, NY. For more information on parking for visitors, please visit: <https://empirestateplaza.ny.gov/parking>

V-Lot Parking

The Empire State Plaza V-Lot (Visitors Lot) is the primary lot for visitors, located beneath the Empire State Plaza and accessed through I-787 Empire State Plaza exit.

\$10.00 Flat Fee (parkers staying past 3:00 a.m. will be charged for next day parking)

90 minutes or less, no charge at Exit Gate

Parking is pay on EXIT and Cash is NOT accepted.

Reserved Parking

Pending availability, clients can reserve parking spaces for their attendees in the V-Lot, Madison Lot, or cathedral Lot. The cost is \$10 per space per day.

Reserved parking is not available on Tuesdays during legislative Session. Placards identifying the client's event must be placed on the dashboard of all vehicles to guarantee entry to the lot. All reserved parking spaces must be placed with your Event Coordinator in advance.

All rates are subject to change. All vehicles are subject to search by the New York State Police.

Empire State Plaza, Convention Center Parking = \$10

(CNYS BLACK EXPO WILL NOT COVER ANY PARKING FEES)

DEAR SPONSORS & VENDORS

The mission of the Capital of New York State Black Expo is to promote economic growth and business opportunities across New York State. We are pleased to announce This year's event is shaping up to be our biggest and best yet.

The CNYS Black Expo will provide attendees with health awareness information to support healthy living, along with providing small businesses with an opportunity to access a broad range of potential customers as well as the local community. Many local small businesses and community-based nonprofits lack opportunities to network effectively with similar entities within New York State.

The CNYS Black Expo is a celebration of Black culture and business. It is a great opportunity for Black-owned businesses to showcase their products and services to a large audience.

The CNYS Black Expo inspires cultural and local pride via exhibits, workshops, presentations, and performances by youth, changemakers, and positive figures from the Capital District and beyond.



SPONSORSHIP BENEFITS ONLY

BE SURE TO SUBMIT ALL APPROPRIATE MATERIALS AS IT PERTAINS TO YOUR SPONSORSHIP/VENDOR LEVEL

Send Branding Information to
cnysbe@imprintuniverse.com

Company Name & Contact Information

- Name as it is to be included in Promotions
- Address, Website, Phone & Email

Logo

Send as Vector (PDF) or Hi-Res (Minimum 2000x2000)
Logo will be included on: (Based on Sponsorship Type)

- TV Promotions
- Print Promotions (Postcards, Posters)
- Digital Promotions (Website, Social Media Posts, Social Media Ads)
- Event Signage (Banners, Backdrop, Printed Banner)
- Indoor Digital Signage - 1080x1920 Pixels

Print Advertisement

(Based on Sponsorship Type)

Ad Submission Deadline is Monday, October 23, 2023

- Back Outside Cover - Full-Color - 5.5"x8.5" - Full Bleed
- Inside Front Or Back Cover - Full-Color - 5.5"x8.5" - Full Bleed
- Full Page Ad - Black & White - 5.5"x8.5" - .25" Margin - No Bleed
- Half Page Ad - Black & White - 5"x4.25" - .25" Margin - No Bleed

Having a Speaker at Main Stage and/or Gala

Full Name

Head-shot

Brief Bio (100 words or less)

CNYS BLACK EXPO

SPECIAL THANKS TO OUR SPONSORS



Albany Job Fair



518Blacklist.com



Date: Saturday, November 15, 2025

Vendors Set-Up Time: 7:30am - 10:00am

WE want to remind everyone that all vendors must be set up properly by 9:30 AM to ensure a smooth start to the event. Please make sure to arrive on time and coordinate with the event staff if you require any assistance during the set-up process.

Exclusive access 10:00 am-11:00 am

The Capital Region Chamber has arranged for an exclusive access period for their members from 10:00 AM to 11:00 AM, before the event opens to the general public. During this time, Chamber members will have a chance to interact with vendors and explore the offerings without any other attendees present.

Please Check-In At The Vendor Registration Table Upon Arrival. Facility Maps and Booth numbers will be at Registration Table.

You May Park Temporarily Of The Facility Before Proceeding To The Loading Dock

CNYS BLACK EXPO OPENS TO THE PUBLIC 11:00 AM-4:00 PM

Vendors Break Down Time: 4:15 pm - 5:00 pm

Vendors are expected to stay throughout the event. Vendors who leave early will be at risk of not being able to return to future events.

Each Vendor Package includes an exhibit footprint and the items outlined below. Sponsors are responsible for bringing, shipping, or renting their own additional elements including collateral, handouts, literature, etc.

STANDARD VENDORS TABLES

ELECTRICITY AVAILABLE AT \$100.

- LOWER LEVEL **GREEN** = Expo Marketplace - Standard Level (8x8)
- Standard LEVEL **BLUE** (8x8)
- Standard Mid Level **PURPLE** (10x10)
- Sponsors Premium Upper Level **ORANGE** (8x8)
- Food Vendors EGG BASE **RED** 20x20

ALL PACKAGES INCLUDE:

- **1 Table and 2 Chairs Are provided Only *** (*Bring your own extra table if needed*)
- Website Promotions (www.cnysblackexpo.com) - Live Recognition by Event Host
- All insurance is included in price
- WiFi included

TERMS AND CONDITIONS

The legal agreements set out below govern your use of the CNYS Black Expo website ("Services"). The rules and regulations set forth apply to all registrations and payment services and are incorporated by reference here. By submitting this application, you agree to these terms.

NO REFUNDS POLICY

All sales are final.

If your request is approved, we will issue a refund to the original payment method.

We appreciate your understanding of our no-refund policy. We believe that this policy is fair to both the vendor and the event organizer.

All Questions & Inquiries:

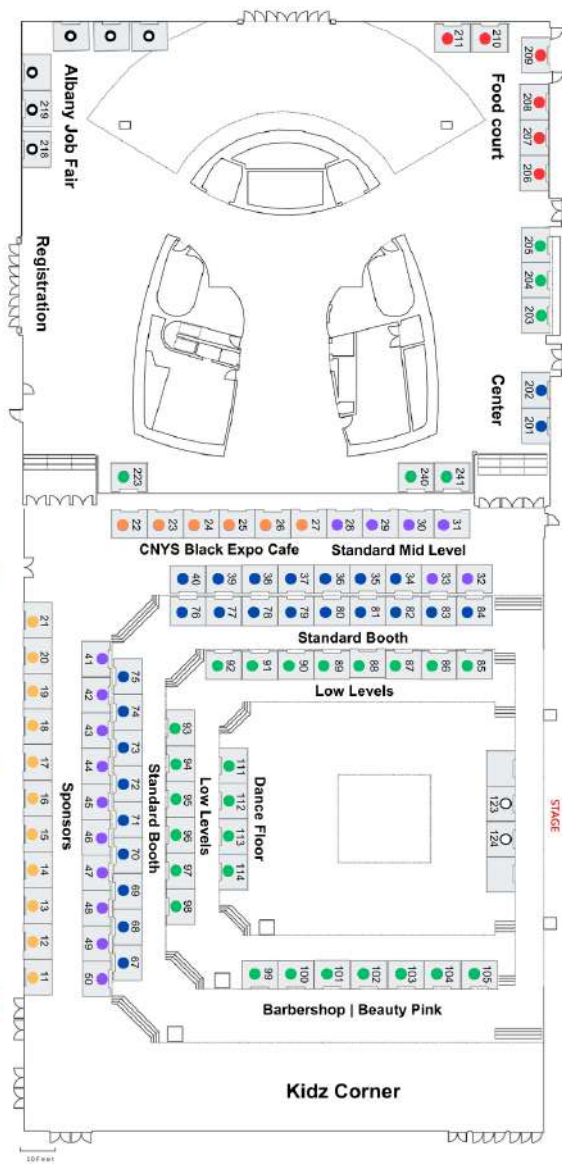
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